

AT A GLANCE

# Welcome to the 2021 Global Entrepreneur and Family report by BNP Paribas Wealth Management

## PART 2: Impact Journey

BNP Paribas Wealth Management has interviewed 920 of the most successful entrepreneurs and multi-generational families from around the world to uncover their views on sustainable investment opportunities.

### Methodology



920

Elite entrepreneurs and multi-generational families interviewed



From 4

continents (USA, Europe, Middle East, Asia) spanning 19 countries



\$17.2million

average investable wealth

Discover the impact journey of successful entrepreneurs and leading families

Download the report

[wealthmanagement.bnpparibas](https://wealthmanagement.bnpparibas)

### Key Findings

49% now expect **advice** on sustainable investment portfolios from their wealth managers

43% entrepreneurs believe there is a **need to compromise returns** in the short-term when investing sustainably, far fewer than before the crisis

The proportion of entrepreneurs with **sustainable investments in their portfolio is on the rise**: 58% report having some sustainable investments in their portfolios, up from 47% in 2019

**On reporting**, more than a third (36%) prefer their investment performance to be tracked relative to their sustainable investment goals – rising to 42% in Europe

**Clean energy** is ranked globally as the most important aspect of 'Green New Deals'

### About BNP Paribas Wealth Management

BNP Paribas Wealth Management is a leading global private bank and the largest private bank in the Eurozone with €402 billion worth of assets under management as at March 2021. Present in three hubs in Europe, Asia and the United States, it employs over 6,800 professionals who support High-Net-Worth and Ultra-High-Net-Worth individuals in protecting, growing and passing on their assets. The bank aims at building a sustainable future by combining its deep expertise and reach with its clients' influence and desire for impact. The bank was recently named Best Private Bank in Europe, in North Asia, in US West and in the Middle East.

### CONNECT WITH US



[wealthmanagement.bnpparibas](https://wealthmanagement.bnpparibas)

This marketing document is communicated by the Wealth Management Métier of BNP Paribas, a French Société Anonyme with a capital of 2.499.597.122 Euros, Head Office 16 boulevard des Italiens, 75009 Paris, France, registered under number 662 042 449 RCS Paris, registered in France as a bank with the French Autorité de Contrôle Prudentiel (ACP) and regulated by the French Autorité des Marchés Financiers (AMF).

This document is provided solely for information and shall not constitute an offer or solicitation in any state or jurisdiction in which such an offer or solicitation is not authorized, or to any person to whom it is unlawful to make such offer, solicitation or sale. It is not, and under no circumstances is it to be construed as, a prospectus. Prior to entering into a transaction each investor should fully understand the financial risks, the merits and the suitability of investing in any product

including any market risk associated with the issuer and consult with his or her own legal, regulatory, tax, financial and accounting advisors before making his or her investment. Investors should be in a position to fully understand the features of the transaction and, in the absence of any provision to the contrary, be financially able to bear a loss of their investment and willing to accept such risk. Investors should always keep in mind that the value of investments and any income from them may go down as well as up and that past performance should not be seen as an indication of future performance. Save as otherwise expressly agreed in writing, BNP Paribas is not acting as financial adviser or fiduciary of the investor in any transaction.

By accepting this document, you agree to be bound by the foregoing limitations.

© BNP Paribas (2021). All rights reserved.