

# Investment Strategy Focus



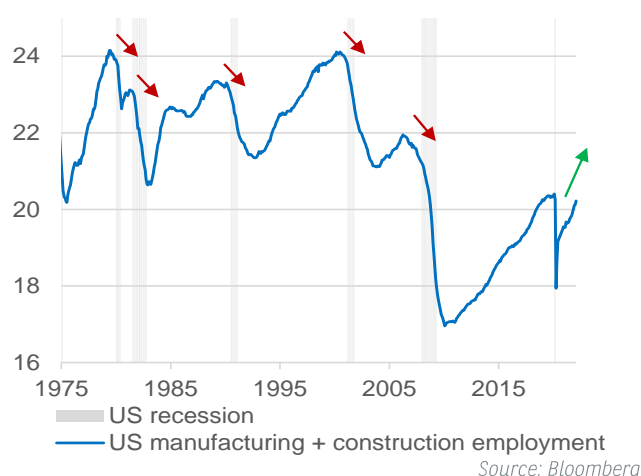
## Summary

- 1. Macro risk eases from peak, upgrade US equities to Neutral:** macro risk indices are falling from recent peaks, with financial conditions improving. These factors are positive for risk assets, including stocks. *We have moved US equities to Neutral (from Negative).*
- 2. Upgrade to Neutral on US long-term government bonds.** High inflation and a steep expected increase in the US Fed Funds rate have forced US and German bonds yields sharply higher. Government bonds have suffered their worst quarter in history. *We prefer short-term (2-3Y) US Treasury bonds.*
- 3. Lower growth, higher inflation:** triple-digit oil and gas prices keep inflation high and depress future growth. We revise our growth forecasts lower, inflation expectations higher. Despite these headwinds, we still look for above-trend European and US growth in 2022. *Commodities, related equities outperform during high inflation.*
- 4. Potential re-rating opportunities in Chinese equities** over this year, should positive policy signals translate into easing financial conditions, and the implementation of specific measures to support the property market. *Our Neutral EM, Chinese equities stance could change, if we see these catalysts emerge.*
- 5. Circular economy leaders post strong recovery:** we see an attractive entry point for investment products focused on the circular economy, energy efficiency and renewable energy.

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## US CYCLICAL EMPLOYMENT PREDICTS RECESSIONS, BUT NOT PRESENTLY



Edmund Shing, PhD

Global CIO

BNP Paribas Wealth Management



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## Focus: the Inverted Yield Curve

An “inverted yield curve” is not the end of the world

### What is an “inverted yield curve” in bond markets?

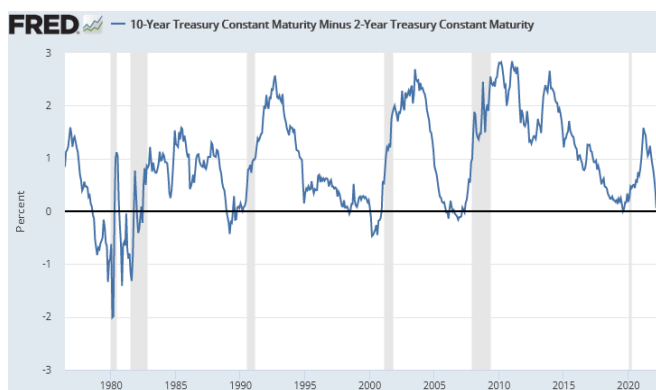
An inverted yield curve means that a short-term (e.g. 2-year) US Treasury bond is paying a higher interest rate than long-term (e.g. 10-year) US Treasury bonds.

**Why does this scare investors?** Each of the last 6 economic recessions occurred after this 2y-10y US yield curve had inverted (turned negative). Recessions tend to be bad for economically-sensitive risk assets - stocks, high yield credit, real estate and private equity.

**A signal, not a cause of recession.** An inverted yield curve is not the catalyst that sparks a recession. Rather, it highlights that bond investors are worried about the US economy's long-term growth prospects.

**Not every yield curve inversion leads to recession.** There have been instances when this US yield curve has turned negative, but have not resulted in a recession. June 1998 was one such occasion. But more often than not since 1979, recessions have eventually followed.

### THE LAST 6 US RECESSIONS FOLLOWED AN INVERTED 2Y-10Y YIELD CURVE



Source: St Louis Fed. Note: shaded areas represent recessions

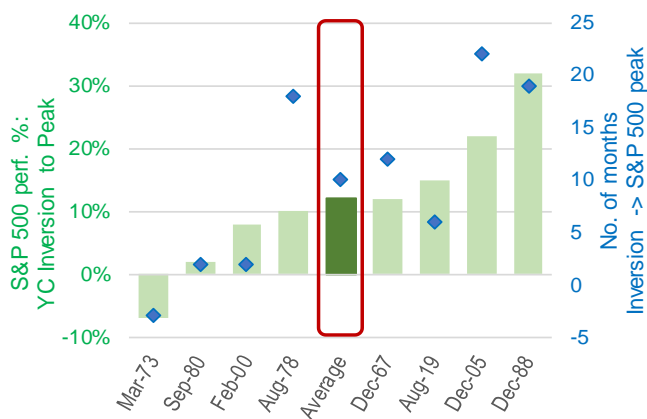
**Stock markets peak 10 months post yield curve inversion, on average.** Timing any potential recession on the back of this bond market signal is difficult. Previous recessions (1973 and after) have started on average 21 months after initial yield curve inversion, but with huge variability around this average period.

What is more, the S&P 500 stock index has averaged a further 12% gain from the initial yield curve inversion to the final stock market peak (which has averaged 10 months after inversion).

**Which sectors outperform post inversion?** Defensive sectors have tended to outperform in the past when the 2-year US bond yield was higher than the 10-year yield, including Utilities, Pharmaceuticals and Consumer Staples.

**One big difference today: real interest rates.** In past yield curve inversions, real rates have averaged +2%, slowing economic growth. Today, the 10-year real US bond yield remains negative at -0.5%, thus far lower.

### HISTORICALLY, S&P 500 INDEX PEAKED 10 MONTHS AND 12% HIGHER POST INVERSION



Source: BNP Paribas, Bloomberg

## INVESTMENT CONCLUSION

Even if the current US bond yield curve inverts (i.e. 2-year bond yield above 10-year yield), this does not guarantee that a recession is coming. We look for a downturn in cyclical employment as confirmation of looming recession. Even if a recession is signalled, it may still not arrive for 2 years or more. Most importantly, stock markets have usually gained (average of 12%) for c. 10 months after a yield curve inversion. Favour defensive sectors post inversion, we prefer the Health care sector.



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## The Big Picture: Economic Outlook

### Base scenario: slow decline in inflation

Recent business, and especially consumer surveys, have shown the impact of the military conflict in Ukraine (see chart). There are, however, significant differences between countries and sectors. The eurozone is most exposed due to the high share of energy imports. Indeed, in Germany, the IFO Business Climate index has fallen sharply whereas in France, the decline of business surveys is more limited. Services tend to hold up somewhat better than Manufacturing.

Underlying fundamentals, however, remain solid. **Job creation is very strong** in most western economies, and this should support income. **Growth in 2022 is expected at 2.8% in the eurozone and 3.7% in the US. For 2023, we see 2.7% and 2.5% respectively.**

The military conflict in Ukraine has increased the uncertainty of how fast inflation can decline. We remain confident that inflation rates will peak over the coming months, albeit at high levels. The speed at which inflation rates fall back depends a lot on the evolution of oil prices. **In our base scenario, we expect eurozone inflation at 6.7% and 3.2% for this and next year respectively. For the US, the figures are 7.5% and 3.4%.**

### Alternative scenarios: negative and positive

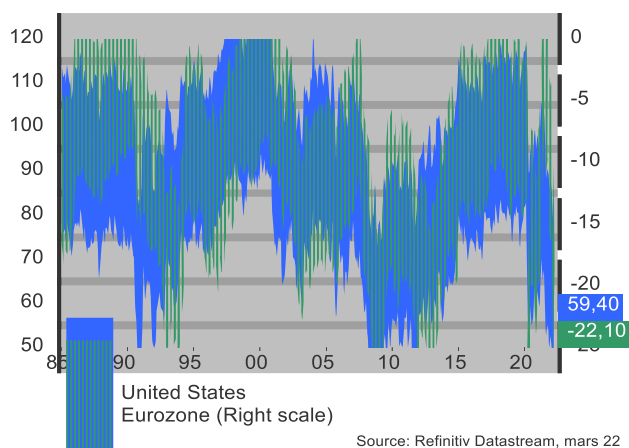
**Negative scenario - Oil price spike, gas rationing.** The realistic worst-case scenario is a total halt of oil and gas imports from Russia. This would lead to a further spike in prices (oil prices could reach USD180), and also to a gas rationing-shock. The economies most at risk from such a gas supply cut are Germany, Finland, and Eastern Europe (see chart below).

Under this scenario, **growth in the eurozone would be just above zero this year (0.7%)** and would probably include two consecutive quarters of negative growth. We would, however, expect a rebound in 2023 with +3.3%. The United States, much less affected by such a scenario, would see growth about 1% lower this year compared with the base-case scenario (2.4% versus 3.7%).

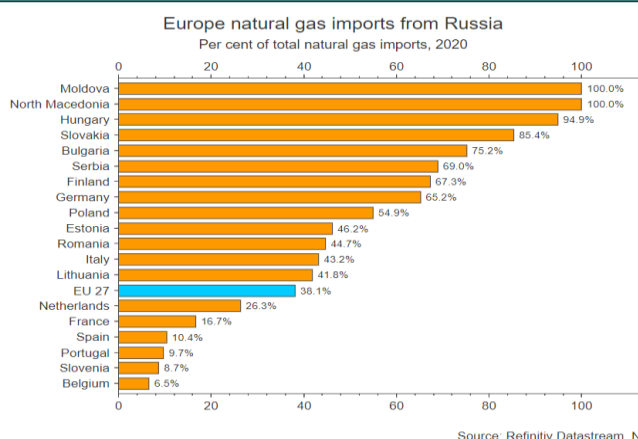
**Positive scenario - a relatively quick resolution of the conflict,** where de-escalation would come gradually. Sanctions would not be withdrawn immediately, thus supply disruptions would continue. We would still expect business and consumer sentiment to improve, as governments proceed with their infrastructure and defence spending programmes. Compared with our base-case case, growth in the eurozone would be about 0.7% and 0.3% higher this and next year respectively. For the US the differences would be much smaller.

Guy Ertz

### SHARP FALL IN CONSUMER CONFIDENCE



### EASTERN EUROPE, GERMANY MOST EXPOSED TO RUSSIAN NATURAL GAS IMPORTS



## CONCLUSION

Due to the recent sharp fall in business, and especially consumer confidence, we have revised our growth forecasts. The eurozone is most exposed due to the high share of energy imports. We look for 2.8% growth in the eurozone and 3.7% in the US. For 2023, the figures are 2.7% and 2.5% respectively. We expect eurozone inflation at 6.7% and 3.2% for this and next year respectively. For the US, the figures are 7.5% and 3.4%.



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## Bond Outlook

### A historic bond sell-off

**Playing catch-up?** Market participants have consistently reassessed higher the expected pace of rate hikes in the US and the eurozone amidst accelerating inflation. In February, headline inflation was close to 8% in the US and close to 6% in the eurozone. Market participants now expect the Fed to deliver another 200bps of rate hikes by the end of the year, and the ECB to hike rates by about 55bps. We doubt this will be achieved. We also doubt that this will bring inflation down, as much of it is driven by energy prices and supply chain disruptions.

**Massive moves.** The consequence of the repricing of interest rate hikes and the Fed's intense focus on fighting inflation is a massive upward move in bond yields (see chart). Rate volatility has jumped to levels close to those seen during the pandemic shock.

**We have increased our 12-month targets as a result, to 2.50% for the 10-year Treasury yield and to 0.75% for its German equivalent.**

We expect a flatter yield curve (difference between the 10-year rate and the 2-year) in the US. An inversion of the yield curve may occur, but we do not see it lasting, neither do we anticipate a recession this year or next.

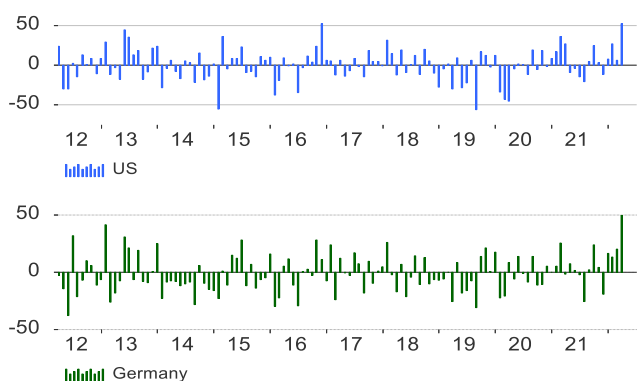
**Q1 2022 – a red quarter for bonds.** With bond yields soaring, government bonds performed terribly in March: Q1 2022 showed the worst quarterly performance in history! US Treasuries have lost 5.6% since the beginning of the year (see chart) and their eurozone equivalents have fallen 6.0%. Peripheral government bonds have not done better on average. Spreads over bunds actually widened slightly in Italy, Spain and Portugal, while Greek spreads widened more substantially given the uncertainty about the ECB support.

**Change of view.** In the wake of the sharp rise in bond yields, we turn **Neutral from Negative on long-term government bonds with a preference for the US over the eurozone given the absolute level of yield.**

With the US 10-year yield at 2.5%, upside risk is limited, unless –not our main scenario– the Fed decides to actively sell its bond portfolio as part of its balance sheet reduction strategy. The yield curve is steep up to the 3-year point and flat for longer maturities. We therefore prefer short-term US government bonds up to the 3-year maturity.

Edouard Desbonnets

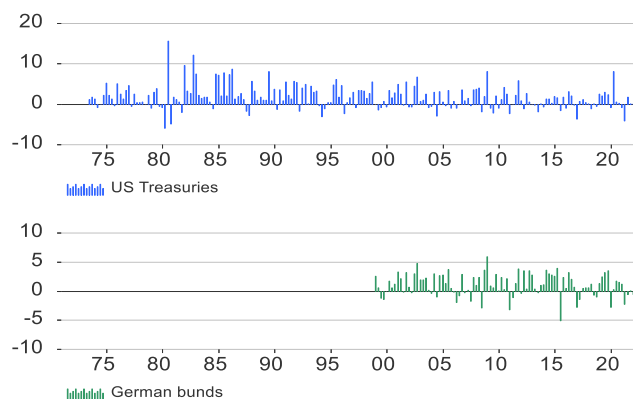
MONTHLY CHANGES OF 10-YEAR YIELDS  
(IN BPS)



Source: Refinitiv Datastream, 31-03-22

Source: Bloomberg, BNP Paribas (WM), as of 28 March 2022

US GOVERNMENT BONDS - QUARTERLY TOTAL  
RETURNS (IN %)



Source: Refinitiv Datastream

Source: Bloomberg, BNP Paribas (WM), as of 28 March 2022

## CONCLUSION

High inflation and a sharp reassessment of the pace of monetary policies have led to massive moves in US and German bond yields. Government bonds have just ended their worst quarter in history. We turn Neutral from Negative on long-term government bonds, with a preference for the US (2-3 year maturities) over the eurozone given the absolute level of yield.



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## Equity and Commodities Outlook

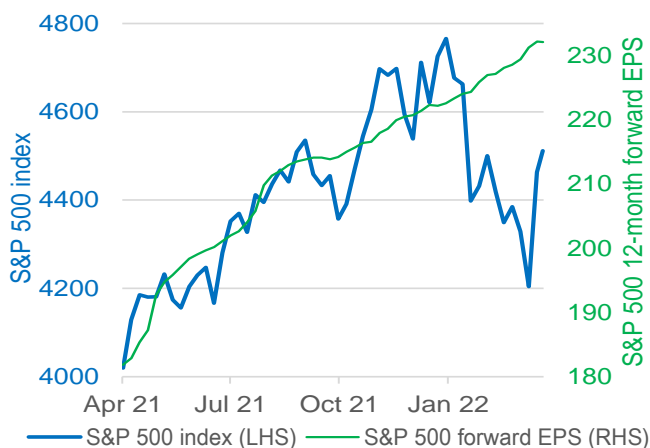
### Upgrade US stock exposure to Neutral

There are four key reasons to believe this current US stock market rebound can continue:

- **Solid earnings momentum:** US stocks are forecast 9% 2022e EPS growth, plus the 12-month forward S&P 500 EPS forecast continues to rise;
- **Valuations have fallen** over 10% to a S&P 500 2022e P/E ratio of 19x, still not cheap but certainly less expensive than at the end of 2021;
- **Market-implied risk is receding**, with the VIX Volatility index falling to 20, and the Citi Global Macro Risk index falling to 0.8 from a peak of 0.91;
- **Share buybacks** should remain a key support for stocks at this point, focusing on the Tech, Banks and Health care sectors in particular.

**Neutral overall:** we remain Neutral overall on Equities as an asset class (including in Europe, Emerging Markets), as we await further potential reduction in uncertainties.

#### S&P 500 CORRECTS, BUT EPS FORECASTS RISE



### Equity rebound can continue, short term

**Potentially past peak uncertainty:** oil and gas prices have fallen back significantly from February peak levels, to ease inflationary pressures on the consumer.

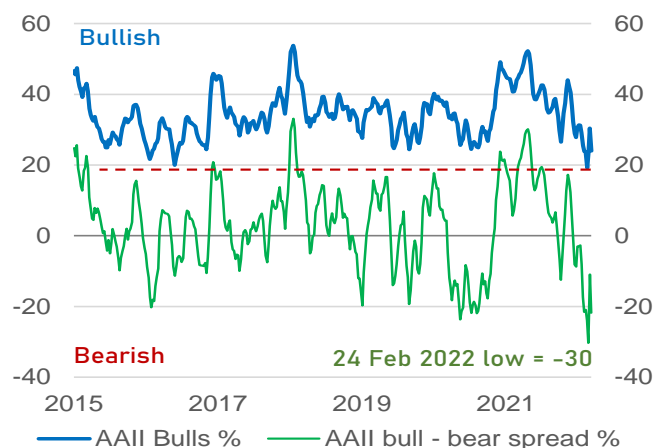
**Financial market measures of uncertainty have equally declined from recent peaks.** This easing stress in the global economy and markets suggests better days ahead for stocks, real estate, corporate credit and private equity.

**Investor confidence surveys have recently hit long-term lows:** surveys, such as the American Association of Individual Investors (AAII) bull-bear survey and the Investors' Intelligence Investor Sentiment index, measure the confidence of investors.

These surveys highlight that investor sentiment was extremely depressed at end-February 2022.

The 8-year low in the AAIL survey (-30 AAIL low bull-bear reading on 24 February) suggests a 12% return to stock markets over the next 6 months.

#### US RETAIL INVESTORS MOST PESSIMISTIC IN 8 YEARS ON 24 FEBRUARY, 2022



## CONCLUSION

**Upgrading US stock view to Neutral:** we believe that there is room for this stock rally to run. However, given key ongoing uncertainties around a) how far the Federal Reserve will raise rates; b) how high commodity-influenced inflation will stay; and c) how much the US economy will slow, we are only raising our view to Neutral at this stage as the risk of a 2023 recession remains live.



## Asia Outlook: Where next for China?

### China Equities: a "Show Me" Market

#### Key catalysts to monitor:

China equities have rebounded following the State Council's pledge to support financial markets and economic growth. How sustainable is this rally?

Our checklist of catalysts to monitor:

- **COVID-19 concerns:** currently, Omicron is spreading in China as illustrated by the recent shutdowns in Shanghai. There will be some risks to global supply chains and China's 5.5% GDP growth target. However, via employing multiple shifts and factory worker isolation procedures, the impact will be manageable. Furthermore, China has given conditional approval for Pfizer's Paxlovid, a therapeutic drug. Finally, for the first time, zero-COVID policies are being debated. There could be a gradual change in policy after the Party Congress's meetings later in the year.
- **Share buybacks:** in addition, China technology and other companies are announcing large share-buybacks to take advantage of cheap valuations. This helps to cap downside risk and reflects the confidence of management in the long-term prospects of these companies.
- **Policy easing and the property market:** while the State Council spoke about stabilising the property market, we await to see specific measures to achieve that objective.

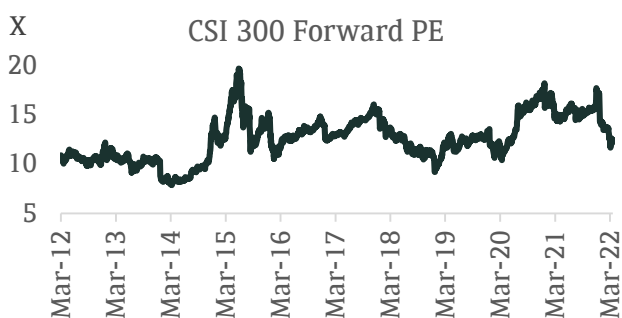
A key variable is the reopening of the on-shore funding market for property developers. On the other hand, the impact of the existing RRR (Reserve Requirement Ratio) and rate cuts are starting to be felt as China's credit impulse has improved recently. Also, speculation is growing regarding a loosening of property restrictions in more regions & cities.

- **Regulatory risk premium:** US-China regulators are discussing an agreement on cross-border auditing regulations to avert delistings. Recently, the US side characterised any resolution as "premature". The China government remains supportive of Chinese companies to list overseas. Any confirmed agreement on regulations on the attractively-valued technology sectors would lead to a decline in risk premium. If there is no agreement, many companies are already dual-listed and the formal process for delisting takes three years. Lastly, the finalised details regarding domestic regulation of the technology sector is a key for clarity on the sector.
- **De-escalation of geopolitical tensions and sanction fears**

In summary, these are some of the key catalysts to monitor to unlock the value in China equity markets.

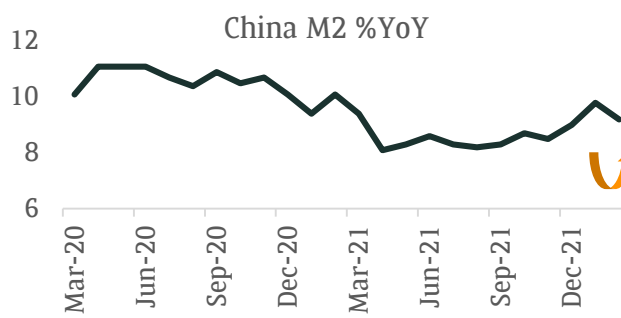
Prashant Bhayani

#### VALUATION OF CHINA A-SHARES STILL ATTRACTIVE



Source: Bloomberg, BNP Paribas (WM), as of 31 Mar 2022

#### CHINA M2 POISED TO REBOUND



Source: Bloomberg, BNP Paribas (WM), as of 31 Mar 2022

### CONCLUSION

While we retain a Neutral stance on China equities overall for now, we see re-rating opportunities in Chinese equities and selected China credit over the course of this year should these positive policy signals translate into the implementation of specific measures, and effectively revive financial conditions.

Gradual accumulation is recommended in China A-shares and other sectors of the market on weakness, as the majority of catalysts are heading in the right direction.



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## Theme of the Month

### Circular Economy back in vogue

**We are very wasteful today:** circular think-tank CRCLR found that a clothing item in wealthy Europe is worn on average just seven times before disposal. More disturbingly, a third of food produced globally is thrown away. This wasteful model results in the average person producing 1.2kg of refuse per day.

**Out with the Linear economy, in with the Circular economy:** we need to move away from the extract-make-use-dispose product cycle, and increasingly move towards a circular model - **a new model inspired by nature**. There is no waste in nature. Materials are not thrown away or wasted, but instead remain in "closed loops". Products are designed and manufactured in a way for their lives to be a) extended through smart design; b) easily repairable, and to be either c) reused again or d) easily recycled at the end of its lifetime.

**"Upcycling" is the new fashion trend:** to "upcycle" means to recycle or reuse something in a way that increases the original object's value. So, upcycling is taking something old and creating **something new**.

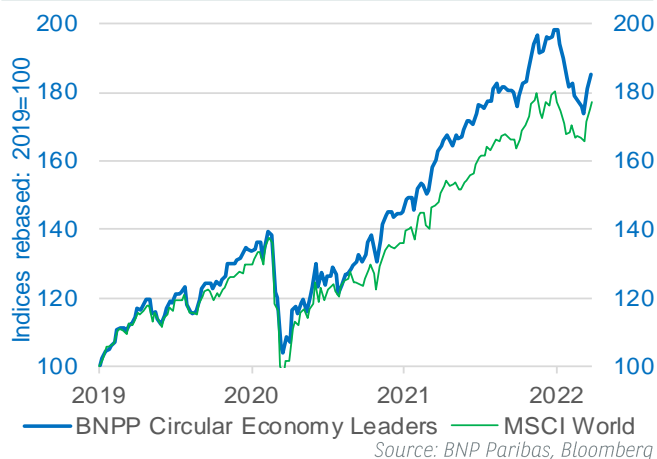
Don't think second-hand, think more of buying "vintage", "preloved", "preowned" clothes and goods.

**Exponential increase in raw materials prices are a huge economic incentive:** not only do consumers increasingly want to be more mindful of the environment in their choices, but it now makes more sense for their wallets.

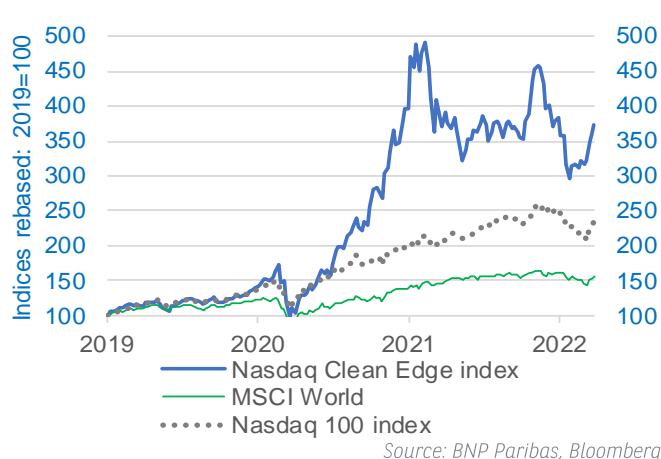
**Commodity prices +33% in euros since November 2021:** in just four months, commodity prices (energy, metals, foodstuffs) have increased overall by 33% in euro terms. In recent years, the developed world has been used to ever-cheaper commodity prices, but this is over. From now on, higher costs and our limited budgets prevent us from being so wasteful.

**Circular economy leaders, clean energy, energy efficiency indices all post strong recent recovery:** post the recent selloff in stock markets in Q1 2022, we see an attractive entry point for investors in funds and other investment products focused on the circular economy, energy efficiency and renewable energy.

CIRCULAR ECONOMY INDEX HAS OUTPERFORMED MSCI WORLD SINCE 2019



CLEAN ENERGY HAS BEEN A HUGE WINNER OVER TIME, WHILE VOLATILE



### SUBTHEMES AND INDICES TO FOCUS ON

Circular Economy Leaders  
Energy Efficiency  
Smart Grid Infrastructure and Renewable Energy Storage  
Renewable/Clean Energy



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## Summary of our main recommendations

	Current Recom	Prior Recom	Constituents	We like	We avoid	Comments
EQUITIES	=	=	Markets	UK, Japan, Latin America and China A-shares. S. Korea, Singapore and Indonesia.		Historically low long-term real rates and accommodative financial conditions support the upward trend in global stocks, long term. We continue to recommend a more defensive sector stance.
			Sectors	We like Financials, Health Care, EU Real Estate, Precious/ 'battery' metals, Construction Materials, Semiconductors.		We have become more defensive in our sector allocation. We continue to recommend a more defensive sector stance, biased towards quality dividend/dividend growth and buyback strategies.
			Styles/ Themes	Megatrend themes		Inflation hedging, Circular Economy themes
BONDS	=	-	Govies	US short-term Treasuries	Eurozone short-term Govies	We increase our 10-year yield 12-month target to 2.50% in the US and 0.75% in Germany. We turn Neutral after the strong rise in bond yields on US and German long-term government bonds.
			Segments	EM bonds in HC & LC and Eurozone convertible bonds. Rising stars and fallen angels in corporates		
			Maturities	Lower than benchmark		
CASH	=	=				
COMMODITIES	+	+		Gold, Base metals		<u>Gold</u> : Investors looking to hedge stagflation risks and CB purchases should keep gold in the \$1900-2100 range in the next 12 months. <u>Industrial metals</u> : The super cycle for base metals is reinforced by the need to accelerate the energy transition and to reduce dependence on Russia. <u>Oil</u> should stabilize in the \$95-105 range at the end of 2022.
FOREX			EUR/USD			We keep our EUR/USD target of USD1.12 (value of one euro) for the next 12 months.
REAL ESTATE	+	+		REITs, warehouses, healthcare, UK		BNP Paribas REIM favours healthcare property exposure given strong demographic drivers and a lack of good quality assets. UK to outperform Continental Europe.
ALTERNATIVE UCITS				Macro and event-driven		





## Economic, FX forecast tables

### BNP Paribas Forecasts

GDP Growth %	2021	2022	2023
United States	5.7	3.7	2.5
Japan	1.7	1.6	2.0
United Kingdom	7.5	3.6	1.7
<b>Eurozone</b>	<b>5.3</b>	<b>2.8</b>	<b>2.7</b>
<b>Emerging</b>			
China	7.7	4,9	5,5
India*	8.1	9,5	7,3
Brazil	5.0	-0,5	0
Russia	4.5	-8,5	3,1

\* Fiscal year

### BNP Paribas Forecasts

CPI Inflation %	2021	2022	2023
United States	4.7	7.5	3.4
Japan	-0.2	-	-
United Kingdom	2.5	-	-
<b>Eurozone</b>	<b>2.6</b>	<b>6,7</b>	<b>3.2</b>
<b>Emerging</b>			
China	0.9	2.1	2.5
India*	5.4	6.3	5.2
Brazil	8.3	9	5.7
Russia	7	18.2	5

\* Fiscal year

	Country	Spot		Target three months		Target twelve months	
		31/03/2022		Trend	Mid	Trend	Mid
Against euro	United States	EUR / USD	1,12	Positive	1,08	Neutral	1,12
	United Kingdom	EUR / GBP	0,85	Positive	0,82	Positive	0,82
	Switzerland	EUR / CHF	1,03	Neutral	1,03	Negative	1,08
	Japan	EUR / JPY	136,22	Positive	127	Positive	132
	Sweden	EUR / SEK	10,33	Negative	10,7	Negative	10,7
	Norway	EUR / NOK	9,57	Neutral	9,60	Neutral	9,60
Against dollar	Japan	USD / JPY	122,02	Positive	118	Positive	118
	Canada	USD / CAD	1,24	Neutral	1,25	Neutral	1,25
	Australia	AUD / USD	0,75	Neutral	0,76	Neutral	0,76
	New Zealand	NZD / USD	0,70	Neutral	0,70	Neutral	0,70
	Brazil	USD / BRL	4,76	Negative	5,00	Negative	5,00
	Russia	USD / RUB	84,50	Negative	100,0	Negative	90,0
	India	USD / INR	75,95	Neutral	76,0	Negative	78,0
	China	USD / CNY	6,35	Neutral	6,35	Negative	6,50

Source: BNP Paribas, Refinitiv Datastream. As of 31 March, 2022

### THE INVESTMENT STRATEGY TEAM

#### FRANCE

##### Edmund SHING

Global Chief Investment Officer

##### Jean-Rolland DESSERT

Chief Investment Advisor

##### Isabelle ENOS

Investment Advisor

#### ITALY

##### Luca IANDIMARINO

Chief Investment Advisor

#### BELGIUM

##### Philippe GIJSELS

Chief Investment Advisor

##### Alain GERARD

Senior Investment Advisor, Equities

##### Xavier TIMMERMANS

Senior Investment Strategist, PRB

#### GERMANY

##### Stephan KEMPER

Investment Strategist

##### Stefan MALY

Financial and Technical Expertise Manager

#### LUXEMBOURG

##### Guy ERTZ

Chief Investment Advisor

##### Edouard DESBONNETS

Investment Advisor, Fixed Income

#### ASIA

##### Prashant BHAYANI

Chief Investment Officer, Asia

##### Grace TAM

Chief Investment Advisor, Asia



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