

# Summary

- 1. Central banks (ECB, Fed) are likely to remain very accommodative in 2021, pursue their asset purchase programmes and not raise policy rates. Take advantage of any dips to strengthen holdings in sovereign bonds of peripheral countries in the eurozone.
- 2. Short-term rates are likely to remain low, due to lack of impetus from central banks. Short-term US Treasury bonds are alternatives to cash for dollar investors.
- **3.** Long-term yields are likely to rise slightly, but remain historically low. Our 12-month targets are: -0.25% for the German 10-year yield and 1.40% for the US equivalent. Prefer corporate bonds over government bonds.
- 4. The hunt for yield will continue. Almost 70% of bonds around the world offer yields below 1%. Focus on corporate bonds, emerging market bonds and peripheral bonds.
- **5.** Political uncertainty in Italy could push up risk premiums. Take advantage of this to reinforce positions as the ECB is likely to maintain its support.

# Contents

Central banks	2
Bond yields	3
Themes in focus: the belated blue	
ripple	4
Recommendation & Data	5
Returns & Strategy Team	6
Disclaimer	7

### THE YIELD CURVE HAS STEEPENED IN THE UNITED STATES FOLLOWING THE RISE IN LONG-TERM YIELDS



Edouard Desbonnets Investment Advisor, Fixed Income BNP Paribas Wealth Management





# Central banks

### Dovish, and for a long time

### **European Central Bank (ECB)**

### The ECB decided to ramp up its support for the economy at its December meeting, but did the bare minimum.

The temporary asset purchase programme created in the wake of the pandemic (PEPP or Pandemic emergency purchase programme) was increased by EUR 500bn and extended until March 2022. With regards to bank financing, the ECB extended its support measures with new subsidised loans on condition that they finance the real economy (businesses, households).

**The ECB lowered its inflation forecasts:** 1.2% in 2023 for core inflation (excluding volatile energy and food prices), while its target is "below, but close to, 2%".

Assuming no rise in inflation, we therefore expect the ECB to continue its **very lax policy in 2021** and exclude any hike in key rates.

### US Federal Reserve (Fed)

The Fed has reiterated its intention to **maintain a very accommodative monetary policy** for a long time, although it has revised up its economic projections and is expecting herd immunity to Covid-19 by mid-2021.

**Dissonant voices are being heard in the Fed:** a few members are beginning to talk openly about tapering, i.e. reducing the amount of asset purchases as early as 2022, or even as early as mid-2021.

**Our view** is that it is difficult to envisage tapering this year because the US Treasury must fund a massive deficit. The Fed is not expected to slow its asset purchases until substantial progress is made in terms of inflation and the job market. **The tapering could be made in early 2023.** The Fed would begin by reducing its purchases of MBS (mortgage-backed securities) before scaling back its purchases of Treasuries.



FED BALANCE SHEET ASSETS (USD, BN)



### CONCLUSION

The main central banks are likely to continue to pursue their very accommodative monetary policies. It is essential that they do not tighten financing conditions in order to support stimulus measures in the wake of the health crisis. Asset purchase programmes are set to continue and we do not expect any rate hikes this year or next year.



# **Bond Yields**

### Slight uptick anticipated

The prospect of a mass vaccination campaign is likely to unlock economies, lift growth and **drive bond yields higher** via greater inflation expectations.

However, a sharp rise in interest rates would hamper the economic recovery, making corporate and state financing more expensive at a time when governments are widening their deficits. Hence, **central banks are likely to keep rates low.** They may put pressure on real rates through their asset purchase programmes, thus curbing the rise of nominal rates.

The ECB has the capacity to absorb all euro area countries' bond issues in 2021. This is not the case of the Fed, which is expected to buy USD 960bn of Treasury bonds this year while the Treasury must fund a deficit of more than USD 3,000 billion.

We forecast the 10-year yield at -0.25% in 12 months in Germany and 1.40% in the US.



	Maturity (in years)	13/01/2021	12-month targets	
United States	2	0.14	0.25	
	5	0.47	0.50	
	10	1.08	1.40	
	30	1.82	1.90	
Germany	2	-0.71	-0.50	
	5	-0.71	-0.40	
	10	-0.52	-0.25	
	30	-0.12	0.30	
United Kingdom	2	-0.11	0.25	
	5	-0.01	0.25	
	10	0.31	0.60	
	30	0.88	1.20	
Source: Refinitiv Datastream, BNP Paribas WM				

### <u>CONCLUSION</u>

The improving economic outlook is likely to push bond yields higher. However, any sudden and extended rise is unlikely, in our view, as central banks will continue to make bond purchases this year.



### Theme in Focus

### The belated blue ripple

The blue wave announced in the polls last November did not take place finally. But in January there was a belated blue ripple, as the Georgia victories mean that Democrats have taken control of the Senate.

So President-elect Biden will have more latitude to pass **a new fiscal stimulus package**. Republicans will most likely prevent excessive spending but we still expect **substantial issuance of Treasury notes** in 2021 to finance the reflation policy. This points to higher long-term rates, a movement we are already seeing in the markets.

The 10-year yield soared to 1.18%, also helped by the discourse of some hawkish Fed members -in favour of a less lax monetary policy- and new bond issues (which have been heavily subscribed).

Long-term **inflation expectations** have rebounded sharply, to above 2%, a sign that investors think the massive amount of money released by central banks will generate inflation. However, unused production capacity is so large that the latest inflation data do not confirm inflationary pressure. So the Fed should not react.

**Real rates** remain significantly negative. New issues of inflation-linked bonds have been relatively low compared with the Fed's purchases in 2020. The rate is therefore the result of a market heavily influenced by Fed actions. It holds 22% of the inflation-linked bond market.

**US Investment Grade corporate bonds** suffered at the start of the year from the rise in long-term yields because of their high duration (8.8 years). Yields have become more attractive (1.9%) and the stimulus package is expected to support the asset class.



#### FED'S TREASURIES PURCHASES AND US BUDGET BALANCE



### CONCLUSION

The Democrats' victory gives Joe Biden more scope to push through his fiscal stimulus package. This prospect is driving up long-term rates. As they become more attractive, investors took advantage of this to rush into new 10-year Treasury issues. Investment Grade corporate bonds have been affected by the rise in long-term rates but should ultimately benefit from the stimulus package.



# **Our Investment Recommendations**

Asset classes	Zone	Our opinion	
	Germany	-	Negative on German sovereign bonds, irrespective of their maturity.
Government bonds	Peripheral countries	+	Positive on peripheral debt (Portugal, Italy, Spain, Greece) with a "buy on dips" strategy.
	United States	=	<ul><li>Positive on short-term debt for dollar-based investors.</li><li>Negative on long-term debt.</li></ul>
Corporate bonds Investment Grade	Eurozone and United States	+	<ul> <li>We prefer corporate bonds to sovereign bonds.</li> <li>We favour EUR and US bonds with a similar duration to the benchmark (5 and 9 years respectively).</li> <li>Positive on convertible bonds in the eurozone.</li> </ul>
Corporate bonds High Yield	Eurozone and United States	=	<ul><li>Neutral on HY bonds.</li><li>Positive on <i>fallen angel</i> bonds.</li></ul>
Emorging hands	In hard currency	+	Positive on EM hard currency bonds (sovereign and corporate).
Emerging bonds	In local currency	+	Positive on local currency government bonds.

# Market data

	10-year rate (%)	Spread (bps)	Spread change 1 month (bps)
United States	1.08		
Germany	-0.52		
France	-0.31	21	-5
Italy	0.56	108	-8
Spain	0.06	59	-6
Portugal	0.00	52	-8
Greece	0.71	123	-1
13/01/2021 Source: Refinitiv Datastream			

Global 0.87 35 -5 Corporate bonds 0.25 90 -3 IG EUR Corporate bonds 1.85 93 -12 IG ŪSD Corporate bonds 3.22 339 -15 HY EUR Corporate bonds 4.25 354 -30 HY USD Emerging government 329 4.47 -10 bonds in hard currency Emerging corporate 3.49 257 -11 bonds in hard currency **Emerging government** 383 4.31 -11 bonds in local currency 13/01/2021 Source: Refinitiv Datastream, Bloomberg Barclays and JPM indices

Yield (%)



BNP PARIBAS WEALTH MANAGEMENT

The bank for a changing world

Spread

change

1 month (bps)

Spread (bps)

### Returns



### THE INVESTMENT STRATEGY TEAM

### $\checkmark$

### FRANCE

**Edmund SHING** Global Chief Investment Officer

### ASIA

**Prashant BHAYANI** Chief Investment Officer, Asia

**Grace TAM** Chief Investment Advisor, Asia

#### $\checkmark$

### BELGIUM

**Philippe GIJSELS** Chief Investment Advisor

**Alain GERARD** Senior Investment Advisor, Equities

**Xavier TIMMERMANS** Senior Investment Strategy, PRB

#### $\searrow$

### LUXEMBOURG

**Guy ERTZ** Chief Investment Advisor

Edouard DESBONNETS Investment Advisor, Fixed Income





# 

## wealthmanagement.bnpparibas

### DISCLAIMER

This marketing document is communicated by the Wealth Management Métier of BNP Paribas, a French Société Anonyme, Head Office 16 boulevard des Italiens, 75009 Paris, France, registered under number 662 042 449 RCS Paris, registered in France as a bank with the French Autorité de Contrôle Prudentiel et de résolution (ACPR) and regulated by the French Autorité des Marchés Financiers (AMF). As marketing material, it has not been prepared in accordance with legal and regulatory requirements aimed at ensuring the independence of investment research and is not subject to any prohibition on dealing ahead of its dissemination. It has not been submitted to the AMF or any other market authority.

This document is confidential and intended solely for the use of BNP Paribas SA, BNP Paribas Wealth Management SA or their affiliates ("BNP Paribas") and the persons to whom this document has been delivered. It may not be distributed, published, reproduced or disclosed by any recipient to any other person, nor may it be quoted or referred to in any document, without the prior consent of BNP Paribas.

This document is provided solely for information and shall not constitute an offer or solicitation in any state or jurisdiction in which such an offer or solicitation is not authorized, or to any person to whom it is unlawful to make such offer, solicitation or sale. It is not, and under no circumstances is it to be construed as, a prospectus.

Although the information provided herein may have been obtained from published or unpublished sources considered to be reliable and while all reasonable care has been taken in the preparation of this document, BNP Paribas does not make any representation or warranty, express or implied, as to its accuracy or completeness and does not accept responsibility for any inaccuracy, error or omission. BNP Paribas gives no warranty, guarantee or representation as to the expected or projected success, profitability, return, performance, result, effect, consequence or benefit (either legal, regulatory, tax, financial, accounting or otherwise) of any product or transaction. Investors should not place undue reliance on any theoretical historical information regarding such theoretical historical performance. This document may contain or refer to past performance; past performance is no guarantee for future performance.

The information contained in this document has been drafted without prior knowledge of your personal circumstances, including your financial position, risk profile and investment objectives.

Prior to entering into a transaction each investor should fully understand the financial risks, including any market risk associated with the issuer, the merits and the suitability of investing in any product and consult with his or her own legal, tax, financial and accounting advisors before making his or her investment. Investors should be in a position to fully understand the features of the transaction and, in the absence of any provision to the contrary, be financially able to bear a loss of their investment and willing to accept such risk. Investors should always keep in mind that the value of investments and any income from them may go down as well as up and that past performance should not be seen as an indication of future performance. Any investment in a product described herein is subject to the prior reading and understanding of the legal documentation concerning the product, and in particular the one which describes in details the rights and obligations of investors as well as the risks inherent to an investment in the product. Save as otherwise expressly agreed in writing, BNP Paribas is not acting as financial adviser or fiduciary of the investor in any transaction. The information, opinions and projections expressed herein reflect the opinion of their author at the time of writing; they are not to be relied upon as authoritative or taken in substitution for the exercise of judgment by anyone, and are subject to change without notice. Neither BNP Paribas nor any BNP Paribas Group entity accepts any liability whatsoever for any consequences that may arise from the use of information, opinions or projections contained herein.

As distributor of the products described herein, BNP Paribas may receive distribution fees on which you can obtain more information upon specific request. BNP Paribas, their employees or administrators may hold positions in these products or have dealings with their issuers.

By accepting this document, you agree to be bound by the foregoing limitations.

© BNP Paribas (2021). All rights reserved.

Pictures from Getty Images.

