COVID-19: 30 MARCH UPDATE

30 March 2020



Florent BRONES Chief Investment Officer

IN A WORD:

There is huge uncertainty about the progression of the pandemic and its economic consequences. Market volatility remains significant. Last week stock markets recovered well overall, despite Friday's decline. This morning (30 March) equity markets are still on a downward path (-2% on the Eurostoxx, -0.8% on US futures).

The Covid-19 pandemic is an unprecedented health crisis for the past century. To date, there are 723,000 confirmed cases, 34,000 deaths and some 3 billion people in (more or less) strict lock-down depending on the country. In Asia, the peak of the health crisis seems to be behind us in the first countries hit by Covid-19. The number of new cases is tiny, and are imported cases from Europe or the United States, requiring new strict lock-down measures for those individuals. The risk of a second wave exists, and is being closely monitored by the authorities.

Europe is the current epicentre of the pandemic. Italy is the worst affected country in Europe, and the first to have implemented draconian lock-down measures three weeks ago. The figures for new infections and deaths are tragically high, albeit stabilising. Italy seems to be approaching a 'plateau', which suggests a decline that we hope will occur in the next few days. Italy is 8 to 10 days ahead of Spain and France in the spread of the virus. The peak of the epidemic in Europe is approaching, and could be reached around Easter.

In the United States, on the other hand, the epidemic is accelerating at a staggering speed. The World Health Organization fears that the United States will be the next epicentre of the epidemic, taking over from Europe. Lock-down measures are not in place everywhere, are decided by each State, and are often not harsh. The European case tends to show that only



rigorous measures are effective after three weeks of lock-down. So we need to monitor the situation in the US because it is worrying.

Oil prices are at a 17-year low. The WTI is trading at \$20.2, the Brent at \$22.9 per barrel, respectively -5.8 and -8.2%. Year-to-date, the price of Brent crude has plummeted by 65%. The Covid-19 pandemic and the lock-down of some 3 billion people are resulting in an unprecedented drop in oil demand, of around -20%. At the same time, a price war has been declared. Saudi Arabia and Russia are seeking to gain market shares, particularly from the US, the world's largest producer owing to shale oil. However, the US shale oil business is not profitable at current prices. We therefore expect a drop in US production, and cascading bankruptcies in the shale oil sector. This sector accounts for 12% of the High Yield corporate bonds segment so the default rate in this market segment will need to be watched.

The decline in oil prices is a major event this year: it will have a negative impact on oil-producing countries but will benefit importing countries. We expect a rebound in oil prices in the second half of the year (around \$45-55 for the Brent) along with a recovery in economic growth and demand for crude when the lock-down period ends. Meanwhile, production capacity will have been adjusted downwards. A more optimistic scenario: if producer countries stop their price war, prices would rebound earlier than expected.

Equity markets remain volatile and are likely to remain so until the uncertainty surrounding the pandemic disappears. This will obviously take time. The consequences of the pandemic are a sharp global recession, the duration of which is unknown. A particular focus will be on Chinese economic data, which will give an idea of the speed of the rebound. In early April, Chinese authorities will lift lock-down on Wuhan, the first region in the world to implement it.

In terms of earnings forecasts, the downward revisions are massive: the 'Citi Earnings Revision Index' is down 84% in Europe. The previous record dates back to October 2008 (-76%). The news is terrible, but is no longer a surprise to anyone.

In this negative context for growth and corporate profits, the economic stimulus policies are massive, in the United States, Europe and emerging countries, both in monetary and fiscal terms. These measures will take time to produce a positive effect. We detail these measures in the table.



	Tax measures	Monetary policy measures
	Easy access to short-term employment	The ECB has taken strong measures similar
	Support for corporate liquidity through tax	to those taken in the 2008 crisis:
	deferrals	Increase in the bond purchase programme by
	State loan guarantees to the most vulnerable	€750 bn (6% of eurozone GDP) bringing the
	companies (€500 bn)	Pandemic Emergency Purchase Programme
	Development of existing guarantee systems	(PEPP) to €1.1 trn
	provided through public bank KfW	The ECB lifted the limit of buying no more
	Additional expenditure of €1 bn for the Ministry of	than 33% of a single country's debt
Germany	Health Increase in public investment in 2021-24 (€12 bn)	Purchase of Greek sovereign debt and short- term corporate bonds (commercial papers)
	Additional fiscal package of €750 bn	The ECB will accept loans from small and
	€156 bn of new debt issuance to finance	medium sized companies as collateral
	additional spending related to the crisis (debt	Refinancing facility (TLTRO) for commercial
	brake temporarily lifted)	banks (negative rate -0.25% or very negative -
	Funds of €600 bn with €400 bn of loan	0.75%)
	guarantees, €100 bn of the KfW and €100 bn of	,
	equity investments in companies	
	Subsidies for short-term employment	
	Late payment of taxes and social security	
	contributions	
F	Suspension of the new tax on the use of	
France	temporary contracts	
	Increase of loan guarantee schemes for SMEs	
	(€300 bn)	
	Solidarity Fund for small businesses	
	Tax package of over €25 bn	
	Postponement of all tax payments until 31 May	
	Compensation of 60% of corporate property	
	rental costs	
	Mortgage adjustment for the self- employed	
Italy	Commercial loan guarantee scheme (measure not	
italy	detailed to date)	
	Increased support for short-term employment	
	Household support for childcare	
	Debt repayment holiday Support for the health care system (€1.5 bn)	
	Support for the health care system (€1.5 bil)	
	Fiscal package of €17 bn	
	Tax and social security credits	
	State loan guarantees (€100 bn)	
Spain	Debt repayment holiday	
	€3.8 bn in government support to the health care	
	sector	
	£30 bn fiscal package	The Bank of England cut rates by 65bp to
UK	£12 bn (0.5% of GDP) for targeted support	historical low levels (0.1%)
	measures (£5 bn emergency fund to support	Increase of the bond purchase programme for
	utilities, £7 bn of measures to help households and	
	businesses) £18 bn earmarked to longer-term measures to be	Support programme in the short maturity
	implemented later this year	corporate bond market (CCFF) Reduction of the countercyclical capital buffer
	But also:	rate to 0% for UK banks highly exposed to
	£20 bn of tax cuts and grants to corporates £330	impacted borrowers
	bn of government-backed loans to corporates	impusiou borrowers
	Debt repayment holiday	
	£50 bn of additional measures:	
	-Take over 80% of the wages of workers whose	
	jobs are at risk.	
	-Deferral of VAT payment for the next quarter	
	(£30 bn)	
	-Unlimited 12-month interest-free loans for	
	businesses	
	-£7 bn in additional social aid	
	-£1 bn in assistance to tenants	
	!	<u> </u>



USA	1st fiscal package voted by the Congress (6 March) of \$8.3 bn for US health authorities (CDCP, PHSSEF and NIH) -Emergency programme (\$300-500 bn) for the payment of employees on forced unpaid leave, sick leave and unemployment benefits -Fiscal package of \$2.2 trn Direct financial assistance to households, loans to small and medium enterprises (\$400 bn), support to the hardest-hit industries and large companies (\$500 bn) with \$25 bn for airlines and \$100 bn for hospitals	The Fed cut rates by 150bp to 0-0.25% New programme of bond purchasing and lending to companies (unlimited volume and extended scope) \$300 bn credit program for businesses (purchases of corporate bonds in the primary -PMCCF- and secondary market -SMCCF) and households (support for student loans and consumer credit markets) Support measures to reduce stress in the commercial paper market (CPFF) The Fed launches a programme to support money market mutual funds New launch of financing facilities for large corporates Resumption of a dollar swap policy with other central banks to ensure dollar liquidity
-----	--	--

Sources: Financial Times, UBS, Deutsche Bank, les Echos, BNP Paribas

We stick to our essential message. Economic policy instruments are very powerful and should not be underestimated. The U-shaped profile we are expecting on economies, interest rates and stock markets seems to be setting in motion. Valuation levels for risky assets are attractive today, but the valuation does not give the timing of the rally. This timing will depend on news about the pandemic that is inherently unpredictable. Opportunities are emerging from a medium-to long-term investment perspective, but the short term remains uncertain.



France

Florent BRONES Chief Investment Officer

Asia

Prashant BHAYANI Chief Investment Officer, Asia Grace TAM

Chief Investment Advisor, Asia

Belgium

Philippe GIJSELS Chief Investment Advisor

Xavier TIMMERMANSSenior Investment Strategy, PRB

Alain GERARD Senior Investment Advisor, Equities

Pol TANSENS

Head of Real Estate Strategy

Luxembourg

Guy ERTZ

Chief Investment Advisor

Edouard DESBONNETS

Investment Advisor, Fixed Income

Switzerland

Roger KELLER

Chief Investment Officer

DISCLAIMER

This marketing document is provided by the Wealth Management business of BNP Paribas, a French public limited company with a capital of € 2,499,597,122, registered office 16 bd des Italiens 75009 Paris - France, registered at RCS Paris under number 662,042,449, authorised in France, under the number 662,042,449, approved in France by the Autorité des Marchés Financiers (AMF). As a marketing document, it has not been produced in accordance with regulatory constraints to ensure the independence of investment research and is not subject to the prior transaction ban. It has not been submitted to the AMF or other market authority. This document is confidential and intended solely for use by BNP Paribas SA, BNP Paribas Wealth Management SA and companies of their Group ('BNP Paribas') and the persons to whom this document is issued. It may not be distributed, published, reproduced or revealed by recipients to other persons or reference to another document without the prior consent of BNP Paribas.

This document is for informational purposes only and does not constitute an offer or solicitation in any State or jurisdiction in which such offer or solicitation is not authorised, or with persons in respect of whom such offer, solicitation or sale is unlawful. It is not, and should under no circumstances be considered as a prospectus. The information provided has been obtained from public or non-public sources that can be considered to be reliable, and although all reasonable precautions have been taken to prepare this document, and, in the event of any reasonable precautions, the accuracy or omission of the document shall not be recognised. BNP Paribas does not certify and guarantees any planned or expected success, profit, return, performance, effect, effect or profit (whether from a legal, regulatory, tax, financial, accounting or other point of view) or the product or investment. Investors should not give excessive confidence in theoretical historical information relating to theoretical historical performance. This document may refer to historical performance; Past performance is not a guide to future performance.

The information contained in this document has been drafted without taking into account your personal situation, including your financial situation, risk profile and investment objectives. Before investing in a product, the investor must fully understand the risks, including any market risk associated with the issuer, the financial merits and the suitability of such products and consult its own legal, tax, financial and accounting advisers before making an investment decision. Any investor must fully understand the characteristics of the transaction and, if not otherwise provided, be financially able to bear the loss of his investment and want to accept such risk. The investor should remember that the value of an investment as well as the income from them may fall as well as rise and that past performance is not a guide to future performance. Any investment in a product described is subject to prior reading and to an understanding of the product documentation, in particular that which describes in detail the rights and duties of the investors and the risks inherent in an investment in that product. In the absence of any written provision, BNP Paribas does not act as an investor's financial adviser for its transactions.

The information, opinions or estimates contained in this document reflect the author's judgement on the day of his drafting; they must not be considered as authority or be substituted by anyone in the exercise of his or her own judgement and subject to change without notice. Neither BNP Paribas nor any BNP Paribas Group entity will be liable for any consequences that may arise from the use of the information, opinions or estimates contained in this document.

As a distributor of the products presented in this document, BNP Paribas may receive distribution fees on which you can obtain further information on specific request. BNP Paribas, its employees or Directors may hold positions in or relationship with their issuers.

By receiving this document you agree to be bound by the above limitations.

© BNP Paribas (2020). All rights reserved.

