#PositiveImpact 2021

# Sustainability Rating Methodology to assess the sustainability of funds





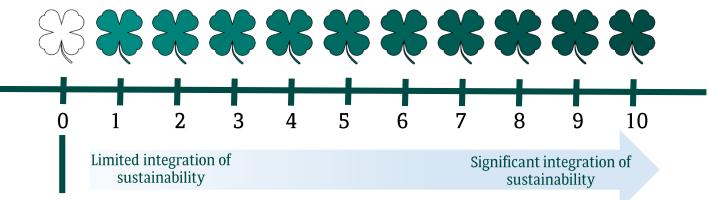
#PositiveImpact 2

## An objective comparison of sustainability

The Sustainability Rating enables an objective comparison of the level of sustainability between funds of different asset classes and different asset management companies. Not just single lines in the portfolio.

We assess the sustainability approach of each asset management company and the impact achieved via the financial instruments of each fund.

## Level of sustainability of funds



Poor integration of sustainability concerns &/or high ESG controversy

### 130 criteria assessed, categorized in 6 headings

Voting & Engagement Policies

Transparency

Sustainability of the asset management company

Sustainable thematics

These criteria assess the degrees of sustainability:

- 1. Asset management company;
- **2. Funds** depending on the specific characteristics of their category.

14 fund categories are identified according to:

- Their strategy: multisector, thematic, sustainable bond strategy;
- The nature of the securities invested: equities, bonds, multi assets;
- The types of issuers: corporate, state, mixed issuers.

#PositiveImpact 3

## A 4-step methodology

The aim is to assess all funds, whether sustainable or not



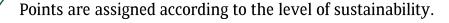
A questionnaire, aimed at measuring 130 sustainability criteria, classified under 6 headings, is sent to all asset management companies. They must complete one questionnaire for each of their funds, selected for the BNP Paribas Wealth Management investment universe.





The consideration of sustainable development by asset management companies and funds is analysed by BNP Paribas Wealth Management's Sustainable Investment specialists.

#2



A weighting of the headings is applied based on their relevance for each fund category. For example:

- Vote: No rating on the quality of the ESG voting system for bond funds, since a bond does not give a voting right, unlike an equity.
- Thematic purity: The evaluation of the quality of stock selection according to a sustainable theme is more about thematic funds than multisector funds.

A score is calculated out of a maximum of 100 points, converted into a number of clovers.

# 3



The final number of clovers attributed to a fund is subject to our mandatory criteria. If these criteria are not met, the number of clovers corresponding to the final score is reduced.

# 4

#### **Key points**

- This methodology measures the sustainability level of all recommended funds, whether responsible or not. It is unique and exclusive.
- It compares, in an objective way, the sustainability of funds of all asset managers.
- It follows the same logic and a common approach across all asset classes to compare all financial instruments (funds, equities, bonds, etc.) in a portfolio.



#### **GLOSSARY**

#### ESG

In the financial community, these initials refer to the Environmental, Social and Governance (ESG) criteria, which are used to complete the traditional financial analysis of issuers. ESG criteria assess the extent to which issuers are responsible for the environment and their stakeholders (employees, customers, suppliers, subcontractors, partners, local community, etc.).

#### DISCLAIMER

This marketing document is provided by the Wealth Management business of BNP Paribas, a French public limited company with a capital of € 2,499,597,122, registered office 16 bd des Italiens 75009 Paris - France, registered at RCS Paris under number 662,042,449, authorised in France, under the number 662,042,449, supervised and authorised as a Bank by the European Central Bank ("ECB") and in France by the French "Autorité de Contrôle Prudentiel et de Résolution" ("ACPR") and the French "Autorité des Marchés Financiers" ("AMF") (hereinafter BNP Paribas). As a marketing document, it has not been produced in accordance with regulatory constraints to ensure the independence of investment research and is not subject to the prior transaction ban. It has not been submitted to the AMF or other market authority. This document is confidential and intended solely for use by BNP Paribas SA and companies of their Group ("BNP Paribas") and the persons to whom this document is issued. It may not be distributed, published, reproduced or revealed by recipients to other persons or reference to another document without the prior consent of BNP Paribas.

This document is for informational purposes only and does not constitute an offer or solicitation in any State or jurisdiction in which such offer or solicitation is not authorised, or with persons in respect of whom such offer, solicitation or sale is unlawful it is not, and should under no circumstances be considered as a prospectus. The information provided has been obtained from public or non-public sources that can be considered to be reliable, and although all reasonable precautions have been taken to prepare this document, and, in the event of any reasonable precautions, the accuracy or omission of the document shall not be recognised. BNP Paribas does not certify and guarantees any planned or expected success, profit, return, performance, effect, effect or profit (whether from a legal, regulatory, tax, financial, accounting or other point of view) or the product or investment. Investors should not give excessive confidence in theoretical historical information relating to theoretical historical performance. This document may refer to historical performance, Past performance is not a guide to future performance.

The information contained in this document has been drafted without taking into account your personal situation, including your financial situation, risk profile and investment objectives. Before investing in a product, the investor must fully understand the risks, including any market risk associated with the issuer, the financial merits and the suitability of such products and consult its own legal, tax, financial and accounting advisers before making an investment decision. Any investor must fully understand the characteristics of the transaction and, if not otherwise provided, be financially able to bear the loss of his investment and want to accept such risk. The investor should remember that the value of an investment as well as the income from them may fall as well as rise and that past performance is not a guide to future performance. Any investment in a product described is subject to prior reading and to an understanding of the product documentation, in particular that which describes in detail the rights and duties of the investors and the risks inherent in an investment in that product. In the absence of any written provision, BNP Paribas does not act as an investor's financial adviser for its transactions.

The information, opinions or estimates contained in this document reflect the author's judgement on the day of his drafting, they must not be considered as authority or be substitutes by anyone in the exercise of his or her own judgement and subject to change without notice. Neither BNP Paribas nor any BNP Paribas Group entity will be liable for any consequences that may arise from the use of the information, opinions or estimates contained in this document.

By receiving this document you agree to be bound by the above limitations. © BNP Paribas (2021). All rights reserved.

**CONNECT WITH US** 









we althman age ment. bnpp aribas

